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## Packaging Market in Brazil 2015-2019

**"Packaging Market in Brazil 2015-2019"** is the latest addition to MarketResearchReports.Biz industry research reports collection.

### About Packaging

Packaging plays a significant role in the transportation, warehousing, logistics, sales, and end use of a

product. It provides adequate support, protection and tampering resistance to the product. It is also used as a means of attracting customers attention to the product. Vendors use sustainable, renewable, and recyclable raw materials, such as paper, rigid plastic, metal, glass, and flexible materials, to manufacture packaging materials.

Technavio forecasts the packaging market in Brazil to grow at a CAGR of 1.42% during 2014-2019.

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### **Covered in this Report**

The report includes the present scenario and the growth prospects of the packaging market in Brazil for 2015-2019. The market can be categorized into five segments: Paperboard, rigid plastic, metal, flexible, and glass.

The market can also be segmented, based on application, into food, beverage, industrial, healthcare, and others, which include personal and home care packaging segments.

The Technavio report, namely Packaging Market in Brazil 2015-2019, is based on an in-depth market analysis, with inputs from industry experts. The report also includes the key vendors operating in the market.

### **Key Vendors**

- Amcor
- Bemis Company
- SIG Combibloc
- Sonoco Products Company
- Tetra Pak International

### **Other Prominent Vendors**

- Aptargroup
- Ardagh Group
- Ball
- Berry Plastics
- Owens-Illinois
- Rexam
- Reynolds Group Holding

**Key Market Driver :** Exports to other Latin American Countries

**Key Market Challenge:** Fiscal Turmoil and Economic Contraction

**Key Market Trend :** Expansion by International Vendors in Packaging Industry

## **Table of Content :**

01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
04. Market Research Methodology
05. Introduction
06. Market Landscape
07. Imports and Exports of Packaging Products
08. Market Segmentation by Product
09. Market Segmentation by Application
10. Buying Criteria

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